



References for Rick Segel

Author of:

- *Retail Business Kit for Dummies*
- *Laugh & Get Rich*
- *Open to Thrive*
- *Stop Losing Retail Sales*
- *How to Make Your Retail Business Profitable*
- *Effective Suggestive Selling*
- *How to Run a Sale*
- *The Preferred Vendor*

543 Davinci Pass
Poinciana, FL 34759

P: 781.272.9995

P: 800.814.7998

F: 800.847.9411

rick@ricksegel.com

www.ricksegel.com



MEMBER
NSA

INTERNATIONAL SOCIETY OF MARKETING

Retailers Association of
Massachusetts
18 Tremont Street, Suite 702
Boston, MA 02108
Jon Hurst
President
617-523-1900
jhurst@retailersma.org

Canadian Gift & Tableware
Association
42 Vogager Court South
Etibicoke, Ontario M9W 5M7
Margo Warren
Event Coordinator
800-611-6100
margo@cgta.org

Main Street Iowa, IDED
200 East Grand Avenue,
Suite 150
Des Moines, Iowa 50309-1834
Thom Guzman
Director
515-242-4733
thom.guzman@iowalifechanging.com

Get Ahead Pro Speakers Bureau
P.O. Box 580
81 Freeman Hall Road
Nottingham, NH 03290-0580
Chris Reagan
President/CEO
603-942-7747
info@getaheadpro.com

PET Industry Distributors Association
2105 Laurel Bush Road, Suite 200
Bel Air, MD 21015
443-640-1060 Ext. 101
Steve King, CAE
President
steve@ksgroup.org

Jewelers of America, Inc.
727 West 7th Street, Suite 630
Los Angeles, CA 90017
David Peters
Director of Education
310-287-1161
davidpeters@jewelers.org

The Rosen Group
3000 Chestnut Avenue, Suite 300
Baltimore, MD 21211
Jean Thompson
Director of Education
410-889-2933 Ext. 218
jeant@rosengrp.com

Mid-American Horticultural Trade
Show
1000 North Rand Road
Suite 214
Wauconda, IL 60084
Mary Jo Ritt
Mid-Am Education Coordinator
847.526.2010 ext. 215
mjritt@tso.net

